



Arizona Association for
Economic Development

SPRING CONFERENCE

April 15—17, 2026

ORO VALLEY, ARIZONA

Sponsorship Opportunities

ABOUT ARIZONA ASSOCIATION FOR ECONOMIC DEVELOPMENT

AAED serves as Arizona's unified voice for responsible economic development through professional education, public policy, and collaboration.

AUDIENCE

200+ ATTENDEES



**9,000 SOCIAL
FOLLOWERS**

DECISION-MAKERS IN THE PUBLIC & PRIVATE SECTORS, INCLUDING:

- ~ Municipalities
- ~ Utilities
- ~ Architecture
- ~ Engineering
- ~ Construction
- ~ Education
- ~ Economic Development Orgs
- ~ Commercial Real Estate

SPONSOR FEEDBACK

100%

of sponsors recently surveyed said their sponsorship had a positive impact on their business goals.



Hold a Net Promoter Score of 82, indicating strong satisfaction and willingness to recommend sponsorship to others.

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During the event, [the AAED team] took the time to stop by and ask me how things were going. We don't experience this at other conferences, so it was refreshing!

-- Michael Cleary | COO, GIS WebTech

2026 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	TITLE SOLD OUT	PLATINUM \$3,500	GOLD \$2,000
Registrations to conference (\$595 ticket value)	5	3	2
Company logo on conference materials			
Social media recognition			
Ad in conference program	Full-page	1/2 page	1/4 page
Company logo on all signage			
Company logo on all signage & PowerPoint			
Sponsor badge recognition			
Introduction & recognition at opening session			
Exhibit space			
Opportunity to provide company swag			
Access to sponsor exclusive lounge			
All attendee contact information			
Company highlight in conference marketing email			
20-40 minute session (must be approved by AAED)			

SPECIALTY SPONSORSHIP OPPORTUNITIES

EDDE Title Sponsor (1) - \$2,500

- Exhibit Space
- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company name on sponsored event signage

SOLD OUT

EDDE Entertainment Sponsor (1) - \$1,750

- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company name on sponsored event signage

SOLD OUT

Rural Connect Sponsor (1) - \$1,000

- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company name on sponsored event signage

Academy Course Sponsor (1) - \$850

- Opening remarks
- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company name on sponsored event signage

Luncheon Sponsor (1) - \$800

- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company name on sponsored event signage

Session Sponsor - \$500

- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company name on sponsored event signage

Networking Break Sponsor - \$350

- Recognition at sponsored event
- Company name on sponsored event signage
- Sponsor badge recognition

Welcome Reception Sponsor (2) - \$800

- Four (4) Reception Only Tickets
- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company name on sponsored event signage

Exhibitor - \$1,200

- Exhibit Space
- (1) Registration to Conference
- Social Media recognition
- Sponsor badge recognition

Golf Title Sponsor (1)- \$1,500

- One (1) foursome in the tournament
- Company name on sponsored event signage
- Sponsor badge recognition
- Recognition at sponsored event

Breakfast Sponsor (2) - \$800

- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company name on sponsored event signage

EDDE Centerpiece Sponsor (1) - \$850

- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company name on sponsored event signage and centerpieces

Golf Drink Cart Sponsor (1) - \$1,000

- One (1) player included in the tournament
- Company name on sponsored event signage
- Sponsor badge recognition
- Recognition at sponsored event

Community Sponsor - \$250*

- Company name on all signage & conference materials
- Sponsor badge recognition

**This level is designated for towns, cities, counties, chambers, tribes & economic development organizations with a population of less than 100,000.*

Plan to have an exhibit Table at Spring Conference?

Below are some ideas to help you create an exhibit booth that stands out and captures the attention of conference attendees:

- **Offer enticing swag:** Think beyond the typical pens and notepads; instead, opt for items like branded cups, mugs, or unique items such as ornaments or lip balms. Providing high-quality swag enhances the perceived value of your booth and encourages visitors to stop by.
- **Provide interactive activities:** Consider hosting activities that encourage participation, such as a voting station with a foam board and stickers where attendees can express their opinions or preferences. This not only attracts attention but also fosters interaction and conversation.
- **Offer product demos or presentations:** Provide live demonstrations of your products or presentations about projects your organization is working on. Promote these demos with clear signage and schedule them to coincide with networking breaks or peak traffic times. By showcasing your offerings in action, you can effectively educate attendees about your solutions and generate interest in your brand.
- **Utilize QR Codes:** Encourage attendees visiting your booth to scan a QR code that leads to more information on your organization or ways they can get involved.

By implementing these strategies, you can transform your exhibit booth into a dynamic and engaging space that attracts and captivates conference attendees.

