

## LETTER FROM THE PRESIDENT



Dear AAED Members,

I'm excited (and a little in awe) to introduce myself as the new President of the Arizona Association for Economic Development. It's truly an honor to step into this role and serve such a dedicated group of professionals across our state.

I want to give a big shout-out to the past presidents who helped shape AAED into what it is today. Their leadership, ideas, and ability to roll with the punches have set us up for success and I plan to keep that momentum going.

This year, I'm focusing on meaningful, practical programming that supports leaders at every stage. I am working closely with our Professional Education committee as we explore the expansion of our professional education offerings to include advanced education geared towards industry leaders. This program would be designed to enhance the capabilities and expand the networks of participants in economic development through advanced courses and hands-on workshops. Beyond formal education, the program would bring together a diverse cohort of peers and seasoned professionals in similar-level positions to support each other through peer-to-peer learning initiatives. Economic development is complex and constantly changing, but I believe we grow stronger when we learn from each other, support one another, and share a few laughs along the way. Stay tuned for more information!

More than anything, I want to foster real connection across our membership. Whether you're leading big projects, figuring out your next step, or somewhere in between, your role matters and together, we can shape the future of Arizona's economy.

Thanks for trusting me with this opportunity. I'm looking forward to working with all of you (and maybe grabbing a coffee or two along the way)!

Sincerely,

Jennifer Lindley

President of the Board of Directors

Arizona Association for Economic Development