



# ARIZONA ASSOCIATION FOR ECONOMIC DEVELOPMENT 2025 FALL FORUM SPONSORSHIP OPPORTUNITIES

## ABOUT AAED

**MISSION:** The mission of AAED is to serve as Arizona's unified voice for responsible economic development through professional education, public policy, and collaboration.

**VISION:** AAED is the premier organization and most trusted resource for economic development stakeholders committed to promoting a vibrant Arizona economy.

## ABOUT FALL FORUM

The Fall Forum informs attendees of new economic development trends by providing professional networking opportunities, educational workshops, and hosting knowledgeable speakers. The 2025 Fall Forum is October 22-24 in Prescott, Arizona.

**For more information about sponsorship, contact Madison Leyvas at [madison@aaed.com](mailto:madison@aaed.com) or 602-240-2233x2**

## AAED'S AUDIENCE

**STATEWIDE MEMBERSHIP OF OVER 500 MEMBERS**

Increases by an average of 5 members per month

**OUTREACH TO OVER 2,000 CONTACTS 6 TIMES PER MONTH**

4 weekly emails and 2 newsletters per month

**OVER 7,500 FOLLOWERS ON SOCIAL MEDIA PLATFORMS**

Facebook, LinkedIn, and Instagram

# 2025 FALL FORUM SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	TITLE (SOLD OUT)	PLATINUM \$3,500	GOLD \$2,000
Registrations to conference (\$400 ticket value)	4	3	2
Company logo on conference materials			
Social media recognition			
Ad in conference program	<b>Full-page</b>	<b>1/2 page</b>	<b>1/4 page</b>
Company logo on all signage & PowerPoint			
Ad slides in conference PowerPoint			
Sponsor badge recognition			
Recognition at opening session			
Exhibit space			
Access to sponsor exclusive lounge			
All attendee contact information			
Opportunity to provide company swag			
Opportunity to provide opening remarks			
Company highlight in conference marketing email			
Conference naming rights			

# SPECIALTY SPONSORSHIP OPPORTUNITIES

## Welcome Reception Sponsor (1) - \$1,500

- Opportunity to provide opening remarks
- Reserved table
- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company name on sponsored event signage

## Exhibitor - \$1,200

- Exhibit Space
- (1) Registration to Conference
- Sponsor badge recognition

## Golden Prospector Awards Sponsor (1) - \$950

- Opportunity to provide opening remarks or co-present
- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company logo on sponsored event signage

## Breakfast Sponsor (2) - \$750

- Company name on PowerPoint
- Sponsor badge recognition
- Company logo on sponsored event signage

## Networking Break Sponsor - \$300

- Recognition at sponsored event
- Company logo on sponsored event signage
- Sponsor badge recognition

## Thursday Dinner Sponsor (1) - \$1,500

- Reserved table
- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company name on sponsored event signage

## Rural Roundtable Sponsor (1) - \$950

- Opportunity to provide remarks
- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company name on sponsored event signage

## Luncheon Sponsor (1) - \$750

- Company name on PowerPoint
- Sponsor badge recognition
- Company logo on sponsored event signage

## Session Sponsor - \$500

- Opportunity to introduce session
- Company name on PowerPoint
- Sponsor badge recognition
- Recognition at sponsored event
- Company logo on sponsored event signage

## Community Sponsor - \$250\*

- Company name on all signage & conference materials
- Sponsor badge recognition

*\*This level is designated for towns, cities, counties, chambers, tribes & economic development organizations with a population of less than 100,000.*

## Want to support but not in a financial way?

We gladly accept in-kind sponsorships and raffle prize donations for our Membership Meeting! Past in-kind contributions have included items such as photo booths and event décor, and we're always open to creative ideas.

If you're interested in supporting through an in-kind donation or raffle prize, please contact Madison at [madison@aaed.com](mailto:madison@aaed.com).

## Plan to have an exhibit Table at Fall Forum?

Below are some ideas to help you create an exhibit booth that stands out and captures the attention of conference attendees:

- **Offer enticing swag:** Think beyond the typical pens and notepads; instead, opt for items like branded cups, mugs, or unique items such as ornaments or lip balms. Providing high-quality swag enhances the perceived value of your booth and encourages visitors to stop by.
- **Provide interactive activities:** Consider hosting activities that encourage participation, such as a voting station with a foam board and stickers where attendees can express their opinions or preferences. This not only attracts attention but also fosters interaction and conversation.
- **Offer product demos or presentations:** Provide live demonstrations of your products or presentations about projects your organization is working on. Promote these demos with clear signage and schedule them to coincide with networking breaks or peak traffic times. By showcasing your offerings in action, you can effectively educate attendees about your solutions and generate interest in your brand.
- **Utilize QR Codes:** Encourage attendees visiting your booth to scan a QR code that leads to more information on your organization or ways they can get involved.

By implementing these strategies, you can transform your exhibit booth into a dynamic and engaging space that attracts and captivates conference attendees.

