



**EDUCATE. ADVOCATE. COLLABORATE.**

## **ARIZONA ASSOCIATION FOR ECONOMIC DEVELOPMENT 2024-25 ANNUAL SPONSORSHIP OPPORTUNITIES**

### **WHO CAN BUY THEM?**

Any municipality, company, or organization is welcome to purchase a sponsorship.

### **WHAT IS AN ANNUAL SPONSORSHIP?**

An Annual Sponsorship puts your company name and logo on event signage and emails, and provides free memberships and attendance to events.

### **WHY SHOULD YOU BECOME A SPONSOR?**

It generates a greater name recognition and visibility for your company. Whether you are looking to sponsor a specific event, be an annual supporter of AAED, or market your services, we have the opportunity for you.

### **WHEN ARE THEY AVAILABLE?**

Sponsorships are available anytime.



For more information about sponsorship, contact Madison Leyvas at [madison@aaed.com](mailto:madison@aaed.com) or 602-240-2233 ext 2.

## **AAED'S AUDIENCE**

**STATEWIDE MEMBERSHIP OF OVER 500 MEMBERS**

Increases by an average of 5 members per month

**OUTREACH TO 2,500+ CONTACTS 6X PER MONTH**

4 weekly emails and 2 newsletters per month

**20,000+ IMPRESSIONS A MONTH ON SOCIAL MEDIA**

Facebook, LinkedIn, and Instagram

# ANNUAL SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	PREMIER \$12,000	PLATINUM \$7,500	PARTNER \$5,000	PATRON \$3,500
Free Memberships (\$348 value per membership)	6	4	2	1
Free attendance to AAED Events excluding Academy Courses (approximately \$1,800 per registrant)	///	///	///	///
Enhanced listing in online AAED Membership Directory	///	///	///	///
Recognition at all AAED Events	///	///	///	///
Monthly AAED sponsor updates	///	///	///	///
Logo displayed on website, upcoming event emails, newsletters, & press releases (over 2,500 contacts)	///	///	///	
Social media recognition and industry related article*	///	///	///	
Exhibitor space at AAED Signature Events (Fall Forum, Spring Conference)	///	///		

\*Social media recognition includes (1) exclusive post about your organization (2 for Premier Sponsors) and a highlight of annual sponsors during events.

\*Industry related article includes (1) article published to the AAED website and highlighted in the member newsletter.

## CURRENT ANNUAL SPONSORS

### AAED PREMIER PARTNERS



### AAED PLATINUM PARTNERS



### AAED PARTNERS



### AAED PATRONS

BNSF Railway  
Burns & McDonnell  
Chasse Building Team  
City of Peoria

Coreslab Structures  
Greater Yuma Economic Development Corporation  
Macerich  
Weitz