

PROFESSIONAL PATHWAYS EXPO

APRIL 3, 2024 I FOOTPRINT CENTER - PHOENIX, AZ

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR \$2,500

- 4 Registrations to Event + Booth Space
- 2 Tickets to PHX Suns Game
- All Attendee Contact Information
- Company Logo on Marketing Materials
- Logo Recognition During Event
- Social Media Recognition
- Sponsor Badge Recognition
- Recognition in Press Release
- Exhibit Space at Event
- Speaking Opportunity (2-5 minutes)

PLATINUM SPONSOR \$1,500

- 2 Registrations to Event + Booth Space
- 2 Tickets to PHX Suns Game
- All Attendee Contact Information
- Company Logo on Marketing Materials
- Logo Recognition During Event
- Social Media Recognition
- Sponsor Badge Recognition
- Recognition in Press Release
- Exhibit Space at Event

GOLD SPONSOR \$750*

- 2 Registrations to Event + Booth Space
- All Attendee Contact Information
- Company Name on Marketing Materials
- Social Media Recognition
- Sponsor Badge Recognition
- Recognition in Press Release
- Exhibit Space at Event

SILVER SPONSOR \$500*

- 2 Registrations to Event + Booth Space
- All Attendee Contact Information
- Company Name on Marketing Materials
- Logo Recognition During Event
- Sponsor Badge Recognition
- Exhibit Space at Event

BRONZE SPONSOR \$250

- All Attendee Contact Information
- Company Name on Marketing Material

*Indicates AAED member pricing. Non-member Silver Sponsorship costs \$650. Non-member Gold Sponsorship costs \$900

ADD ONS:

- Ultra Club Access (private networking and interview space) - \$250
- Additional Registration (to staff Exhibit Space) - \$100

To become a sponsor for the Professional Pathways Expo, please contact Braxton Hynes at braxton@aaed.com or 602.240.2233 ext 2.

AAED and the Phoenix Suns Present PROFESSIONAL PATHWAYS EXPO

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SPONSOR BENEFITS	DIAMOND \$2,500	PLATINUM \$1,500	GOLD \$750*	SILVER \$500*
Registrations to event (including Booth Space)	4	4	2	2
Tickets to game	2	2		
Company logo on event materials			company name only	company name only
All attendee contact information				
Sponsor badge recognition				
Booth (include size information and how many exhibitors)				
Social Media recognition				
Company name in event press releases				
Name on screen				
Speaking opportunity (2-5 minutes)				

*Indicates AAED member pricing. Non-member Silver Sponsorship costs \$650. Non-member Gold Sponsorship costs \$900