



EDUCATE. ADVOCATE. COLLABORATE.

ARIZONA ASSOCIATION FOR ECONOMIC DEVELOPMENT 2023-24 ANNUAL SPONSORSHIP OPPORTUNITIES

WHO CAN BUY THEM?

Any municipality, company, or organization is welcome to purchase a sponsorship.

WHAT IS AN ANNUAL SPONSORSHIP?

An Annual Sponsorship puts your company name and logo on event signage and emails, and provides free memberships and attendance to events.

WHY SHOULD YOU BECOME A SPONSOR?

It generates a greater name recognition and visibility for your company.

Whether you are looking to sponsor a specific event, be an annual supporter of AAED, or market your services, we have the opportunity for you.

WHEN ARE THEY AVAILABLE?

Sponsorships are available anytime.

**For more information about sponsorship, contact Carrie Kelly
at carrie@aaed.com or 602-240-2233.**

AAED'S AUDIENCE

STATEWIDE MEMBERSHIP OF OVER 500 MEMBERS

Increases by an average of 5 members per month

























OUTREACH TO OVER 2,500 CONTACTS 6 TIMES PER MONTH

4 weekly emails and 2 newsletters per month

OVER 6,000 FOLLOWERS ON SOCIAL MEDIA PLATFORMS

Facebook, LinkedIn, Twitter, and Instagram

ANNUAL SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	PREMIER \$12,000	PLATINUM \$7,500	PARTNER \$5,000	PATRON \$3,500
Free Memberships (\$298 value per membership)	6	4	2	1
Free attendance to AAED Events excluding Academy Courses (approximately \$1,800 per registrant)				
Enhanced listing in printed and online AAED Membership Directory				
Recognition at all AAED Events				
Monthly AAED sponsor updates				
Logo displayed on website, upcoming event emails, newsletters, & press releases (over 2,500 contacts)				
Social Media recognition and industry related article				
Exhibitor Space at AAED Signature Events (Fall Forum, Spring Conference)				

CURRENT ANNUAL SPONSORS

AAED PREMIER PARTNERS



AAED PLATINUM PARTNERS



AAED PARTNERS



AAED PATRONS

BNSF Railway
City of Peoria
Greater Yuma Economic Development Corporation

Macerich
Weitz